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## HOW TO WRITE YOUR MBA THESIS

Stephanie Jones, Khaled Wahba, Beatrice van der Heijden

**£16.95 pb**

**March 2008**

**320-pages, 235 x 165mm**

**26 illustrations**

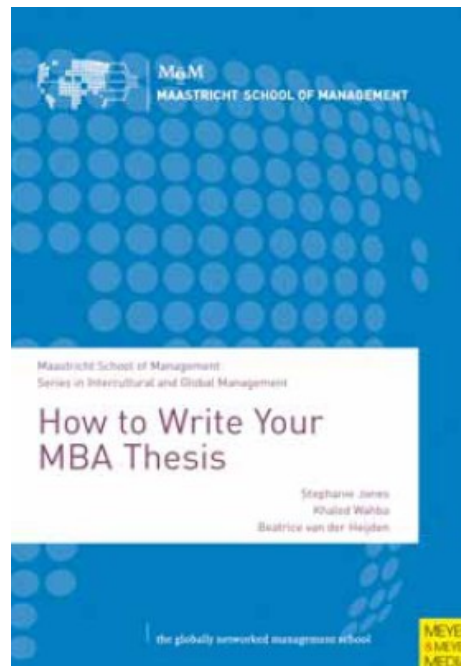
- **978-1-84126-231-4**

**MEYER & MEYER**

**BUSINESS**

Readership: General, BIC code KJ

- **A comprehensive guide for all Master's students**



### Publicity:

Dedicated mailing and e-mail campaign to targeted business related media & organisations

### Stephanie Jones is

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### Description:

Specifically written for students of MBA programs the world over this comprehensive and exhaustively researched volume provides:

- **YOU:** Your ambitions for your thesis; Getting started; Planning your schedule
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